



REQUEST FOR PROPOSALS

DESCRIPTION:

TRAINING CONTENT PROVIDER

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CLOSING DATE : 3 JULY 2020 at 11H00

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Reg no. 98/14825/08

INTRODUCTION

The National Electronic Media Institute of South Africa (NEMISA) hereby invites experienced and suitably qualified service providers to submit proposals for the provision of Online learning courses (MOOCs) that provide training for skilling, upskilling and reskilling in Digital and 4IR courses that are internationally recognised and accredited.

2. BACKGROUND

NEMISA is a training provider in creative media and digital skills. Recently, the mandate was expanded to include 4IR skills for South African citizens. The organisation seeks to acquire internationally recognised and accredited online learning content that can be used to train South African citizens through the NEMISA Online Learning Platform.

3. SCOPE OF WORK

NEMISA is looking for a partner to provide online learning content (MOOCs) that is relevant to the skilling, upskilling and reskilling of South African students, particularly in the fields of ICT and 4IR.

4. FUNCTIONALITIES

The functionalities must include but not limited to:

- The provider of the learning content must be able to provide a large variety of completed, ready to use online learning courses (MOOCs) that are internationally recognised and accredited. (Provided and created by recognised international universities)
- Courses must contain certificates that learners will receive, offered by internationally recognised and accredited university providers.
- Course providers should not only be theoretical (academic) but should also include content from ICT industry leaders and experts in cutting-edge topics like IT Support, Cloud, and Data Science. (Global leading technology companies)
- The learning content provider must have extensive experience in running national scale public sector programs
- Courses should include assessments, labs and projects that provide deep skilling that allows employers the ability to verify learning has taken place.
- The provider should have the ability to allow NEMISA to easily create projects that adapt learning to different languages and regions, critical for a country with as much language variation as South Africa
- Courses should provide options for subtitles in one or more official South African Language. (Zulu, Xhosa, Southern Sotho or Tswana)
- NEMISA should be able to access an analytics dashboards that allow admins to not only to measure and report on learner progression through courses and programs, view learner satisfaction with courses, and monitor utilization changes, but also track skill building across detailed domains, as well as communicate with and motivate learners via a combination of pre-set and custom templates targeted at common program barriers.
- NEMISA should be able to create and host its own courses and projects. Projects should incorporate virtual machine functionality so that learners do not need to download additional software.

- The service provider should be able to provide advice on skills needed for different sectors and which courses speak to the various skills. This will provide NEMISA with an outline of courses that can be combined to build programs.
- The service provider should offer a skill advisory support system with a dedicated content advisory team, which can pull data from learners globally into essential skill maps across industries
- The service provider should provide support for benchmarking NEMISA's and South Africa's competitiveness against global leaders and regional competitors.

5. TECHNICAL REQUIREMENTS

- The service providers learning platform must be able to link to NEMISA's Online Learning Platform via API's
- The service provider should be able to assist in the creation of the API's should NEMISA require it.

Language: Language to be used for on the main site is English (with some course subtitles in one or more African Languages)

User Interface: Menu-driven interface compatible with all browsers for mobile devices, tablets, and computers (any OS) – the user experience to be the same way on mobile phones as on their laptops.

6. UPDATES

The appointed service provider will provide NEMISA with 7 days' notice before taking the site offline for maintenance or updates.

7. AUDIENCE

The target audience for the NEMISA LMS and its course content includes but is not limited to:

- Current and prospective students
- NEMISA Board and employees
- The shareholder (Department of Communications and Digital Technologies)
- Industry associations
- Media
- Training partners (tertiary institutions)
- Suppliers
- Government
- The general public

8. TRAINING

Provide adequate training to NEMISA employees (LMS) to enable them to efficiently operate, update /upload information and manage the interaction between the NEMISA Learning platform and the provider's platform, as well as managed NEMISA data on the service provider's platform after its implementation.

9. BRIEFING SESSION

No briefing session will be held, but bidders can submit questions to the following email address scm@nemisa.co.za